allstream®

From Premise to Cloud

Where is your hotel on your technology journey?

Across the hospitality industry, more and more businesses are moving to cloud solutions. One market report estimates that the "smart hospitality" market will grow to over $12 billion US by 2025.

But before you make the move to cloud, take a few minutes to evaluate where you are on your technology journey.

Below are some questions to help you make the right decisions about cloud solutions when you're ready to move forward.

Starting out

We are not using any or very few cloud services — just a little cloud storage and a couple of apps.

Our guests have repeatedly requested self-serve options we can't accommodate, such as contactless check-in/check-out and keyless entry.

Our guests frequently complain about poor Wi-Fi.

Our communication system is entirely premise-based.

Along the path

We use some cloud services and are open to more, but we aren't sure which service to adopt next.

We have some functional integrations, but our current system can't handle more.

Our current level of technology — self-serve options, Wi-Fi, integrations with mobile apps — isn't meeting guest expectations.

We operate with a hybrid cloud system that meets most of our communication needs.

Arriving in the Future

Our team is ready to fully implement cloud services for all of our technology needs, but we aren't sure what next steps to take.

Our guests are happy with the integrations and self-serve options we offer, but we want to take our offerings to the next level in anticipation of future needs.

We operate on a cloud communication platform and want to make sure we are poised to take advantage of future technology offerings to keep providing our guests with the options they expect.

Where are you on the journey?

Starting Out: If your hospitality business is still in the first phase of cloud adoption, the business is not future-proof. It's time to look at cloud communications before your guests start to book elsewhere.

Along the Path: You recognize the value of cloud services in providing your guests with exceptional service through cloud options, but it may be time to evaluate your systems for gaps and weaknesses that could be hampering guest experience.

Arriving in the Future: Congratulations — you are actively future-proofing your hospitality business! But even if you've already implemented a full cloud communication platform, you may benefit from an analysis of your integrations and apps.

Allstream® has the hospitality solutions you need to make sure your business continues to thrive now and in the future. Save this checklist and contact us to discuss your business continuity plan.

Visit allstream.com to learn more.

Contact Sales

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About Allstream

Allstream is a leader in business communications throughout Canada and the United States. With Allstream, customers benefit from access to an expansive network of experts and a team focused on reliability. As a single provider of voice, collaboration and connectivity solutions, Allstream makes communication and collaboration easy. Allstream is a leading provider of business communication services that open opportunities and connect customers to their colleagues, customers and communities. The combination of our purpose-built network and scalable solutions, means we can deliver the latest technology and customer experience, to drive our customers to accelerate into the future.

Big enough to deliver, small enough to care.

Voice and Collaboration | Connectivity | Managed IT

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